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inspire

advocate

LeadingAge™
Connecticut

**2012 Conference & Tradeshow
Attendee Brochure**

May 9, 2012

The Aqua Turf Club
Plantsville, Connecticut



LeadingAge Connecticut’s 23rd Annual EXPO & Tradeshow

Join us for LeadingAge Connecticut’s 23rd Annual EXPO & Tradeshow on May 9, 2012 for a day of inspiration and education for providers across the long-term care continuum. From independent housing to skilled nursing care, every level of staff can benefit and gain from the stimulating and enlightening plenary sessions and networking opportunities as well as engaging in our tradeshow featuring both local and national vendors and services.

Our tradeshow will be extra exciting with the addition of the “Dancing with the LeadingAge Connecticut EXPO Stars” challenge. Come and cheer your co-workers as they ballroom dance in this first ever competition. We have planned a day that will leave staff inspired to continue to advocate and serve their elderly population.

Schedule of the Day

7:30 am	Registration Opens & Breakfast
8:30 am	Opening Session with LeadingAge Connecticut and Plenary Speaker
10:00 am	Exhibit Hall Opens with “Dancing with the LeadingAge Connecticut EXPO Stars”
12:00 pm	Lunch
1:00 pm	Employee of the Year Awards
1:30 pm	Afternoon Plenary
3:00 pm	Prize Raffles & Closing of Program

3.0 Nursing Home Administrator CEU’s

Location and Directions

The Aqua Turf Club
566 Mulberry Street
Plantsville, CT 06479-1898
(860) 621-9335

Plantsville is a section of the town of Southington

I-84 East from Waterbury: Take Exit 28 and turn right onto Route 322. Go straight, proceeding under the second underpass. Take a left at the car wash onto Old Turnpike Road. At the first stop sign, turn right onto Mulberry Street. The Aqua Turf is located 1/2 mile on the right.

I-84 West from Hartford: Take Exit 29 (left exit). At the end of the exit ramp there will be a light. Go straight onto Mulberry Street. Continue approximately one mile. The Aqua Turf Club will be on your right.

From I-91 or The Merritt Parkway: Take Route 691 West towards Waterbury. Take Exit 4 (Southington) and turn right. At the bottom of the hill (McDonald’s on corner) turn right onto South End Road. Continue until intersection with Mulberry Street and turn left. The Aqua Turf Club will be on your left.

LeadingAge Connecticut's 23rd Annual EXPO & Tradeshow Speakers:

Morning Plenary Session Speaker: Charles H. Taylor, MD



"Improve the Lives of Long Term Care Health and Housing Professionals with a Focus on Person-Centered Health Education"

Charles Taylor, M.D. comes to EXPO with rave reviews and an insightful, encouraging and inspiring message of turning the perspective of person centered culture care inward toward us; the long term care health and housing professionals. As progress continues to be made toward making aging organizations better places to serve our older adults, Dr. Taylor will tell us why more emphasis must be placed on improving the lives of the senior housing and long term care professional caregivers within a person-centered context and with person-centered health education as a focus. As a physician on the "front lines" of medicine, Dr. Taylor sees long term care and housing professionals as his patients and he sees how personal health issues impact their personal and professional lives. He will inform us on how using an organizational culture that promotes and supports person-centered health education is critical in building culture change.

Afternoon Plenary Session Speaker: Christopher Wayne Ridenhour

"Advanced Empathy for the Tired, the Grizzled, the Bitter and all others Headed in that Direction"

This energetic session serves as the antidote to "burn out" and is designed to rejuvenate professionals considering trading their credentials for an airline ticket and a butterfly net. The American Psychological Association's 2007 "Stress in America" poll found out that one third of people in the United States report experiencing extreme levels of negative stress. In addition, nearly 1 out of 5 people report that they are experiencing high levels of negative stress 15 or more days per month. The impact of stress on our business is real and calculable and often detrimental! How do we create business environments that feed and energize us? This interactive session engages participants with tools and activities designed to "re-passion" the disgruntled and everyone else!





Dancing with the LeadingAge Connecticut EXPO Stars

Do you love to watch TV shows like Dancing With the Stars? Do you love to get up and dance? Have you always had a secret dream to perform for an audience or to be a judge like Bruno Tonioli? Then you should volunteer to dance or judge in our 1st Annual Dancing with the LeadingAge Connecticut EXPO Stars competition.

Dancers will receive 4 lessons courtesy of Arthur Murray Dance from West Hartford/New Britain and will dance with a professional dancer at the competition during the tradeshow portion of EXPO. Judges will be responsible to provide friendly critique. The winners will be determined by the judge and audience votes. If interested, please contact Andrea Bellofiore at LeadingAge Connecticut at abellofiore@leadingagect.org.



This event will be a fun and inspiring element of LeadingAge Connecticut's 23rd Annual EXPO & Tradeshow and we hope you will join us as we cheer on the dancers and marvel at the talent that exists within our membership.

Many Thanks to our Sponsors

Gold



Silver



Bronze



C.E. Floyd, Inc.

Morning Plenary Speaker Sponsor

Breakfast Sponsor

Employee of the Year Sponsor



Refreshment Sponsors



Grand Prize

WIGGIN AND DANA



Dancing



Photo Consent Disclaimer

I understand that my photo may be taken at this conference and that said material may be used in future conference materials. I grant full permission for organizers to use photographs of me and quotations from me in legitimate accounts and promotions of this event.



2012 Attendee Registration

We are also offering online registration and payment by credit card. Please go to www.leadingagect.org and click on the **Calendar of Events** to access online registration and payment documents.

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Please complete and return to LeadingAge Connecticut with payment in full by **April 19, 2012**.

Attendee Information

Name: _____

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Attendee Fees

Single Attendees:

- LeadingAge Connecticut Members \$55
- Non Members \$85

Group Deals:

LeadingAge Members:

- Bring 5 attendees for \$275 and bring one additional attendee for free (savings \$55)
- Bring 10 attendees for \$550 and bring up to 3 additional attendees for free (savings of \$165)

Non Members:

- Bring 5 attendees for \$425 and bring 1 additional attendee for free (savings \$85)
- Bring 10 attendees for \$850 and bring up to 3 additional attendees for free (savings of \$255)

Total number of attendees: _____

Total amount enclosed: _____

Please send payment in full by April 19, 2012 with a check payable to: LeadingAge Connecticut, 1340 Worthington Ridge, Berlin, CT 06037 Tel: 860-828-2903 Fax: 860-828-8694

We are offering online registration and payment by credit card! Group discounts are not available for online registration.

Please go to www.leadingagect.org and click on the **Calendar of Events**: Annual EXPO & Tradeshow to access online registration and payment documents.

We cannot provide refunds after April 21st if registration is cancelled. Please note that registration is a commitment to pay in full. However, if your organization is undergoing a health inspection survey on the day of EXPO, LeadingAge Connecticut will provide a full refund.



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advocate**

23rd Annual LeadingAge Connecticut EXPO and Tradeshow

Registration form for EXPO 2012

May 9, 2012

The Aqua Turf Club

Located in the Plantsville section of Southington

Don't Miss It—Register by April 19th!

LeadingAge™
Connecticut

1340 Worthington Ridge
Berlin, CT 06037
www.leadingagect.org