



Join the Team!

Become a LeadingAge Connecticut Business Affiliate Member

Get Connected

By becoming a business affiliate member of the LeadingAge Connecticut (formerly CANPFA) your company receives access to the highest quality long-term care providers in Connecticut. LeadingAge Connecticut's members include over 130 providers representing the full continuum of long-term care services, including: skilled nursing facilities, homes for the aged, senior housing, continuing care retirement communities, adult day centers, home health care and assisted living.

Member Benefits

LeadingAge Connecticut's business affiliate members receive the following benefits:

- ❖ **NETWORKING MEETINGS** to share ideas, explore collaborative arrangements and business opportunities, and hear LeadingAge Connecticut updates.
- ❖ **ACCESS** to LeadingAge Connecticut members at meetings and programs that enable you to develop the personal relationships that are key to sales. Our business affiliate members are invited to LeadingAge Connecticut membership meetings, educational programs and other LeadingAge Connecticut events.
- ❖ **FREE** listing in LeadingAge Connecticut's Directory of Members. Members often rely on this publication to select vendors. Use the directory as a marketing tool to describe your company and call on members.
- ❖ **FREE** listing on LeadingAge Connecticut's website, www.leadingagect.org, with hyperlinks to your website.
- ❖ **FREE** subscription to LeadingAge Connecticut's quarterly newsletter, and to the weekly *Capitol Line* publication.
- ❖ **DISCOUNTS** on exhibitor booths at LeadingAge Connecticut's Annual EXPO trade show, the largest gathering of long-term care and senior housing professionals in Connecticut. It is one of the best ways to interact with providers and introduce your products and services.

Please complete the attached application. Contact us at 203-678-4477 if you have questions.

New business affiliate membership applications are reviewed for approval at our monthly Board meetings. LeadingAge Connecticut will notify you in writing when your application is approved.

Thank you for your interest in joining LeadingAge Connecticut!